



The goals of the program directly align with the UNT's Look North framework of the core pillars of Develop, Discover, and Drive. The below table outlines the UNT pillars and how each KHPR and KINE-S&C program goals and expected outcomes align with this framework.

UNT's Core Pillars	KHPR Department Goals	KINE-S&C Program Goals	KINE-S&C Program Expected Outcomes
DEVELOP	Enhance educational experiences for KHPR students	Establish a workforce-aligned strength and conditioning curriculum featuring lab-based instruction and experiential learning	• Catalog approvals and launch of more Strength & Conditioning lab courses • 100% enrolled students into experiential learning opportunities and practical internship hours • High post-graduation job or graduate school placement rates • High professional certification (e.g., CSCS) pass rates
DISCOVER	Enhance the research capacity and reputation of KHPR	Leverage strength and conditioning and applied labs to extend research activity	• Measurable increase in undergraduate student research activity such as presentations or peer-reviewed research authorship • Expansion of external grant submissions targeting human performance and athlete health
DRIVE	Expand partnerships that drive innovation, engagement, and public impact	Expand regional, industry, and intracollegiate, and intercollegiate partnerships to maximize faculty, staff, and student engagement to promote community impact	• Established pipeline of student internship and employment placement across the DFW metroplex • Tracked alumni career growth and professional recognitions • Cultivate student-led community via establishment and operation of a formal student organization